

Presents



Sponsorship Opportunities

5k Run/Walk, 1 Mile Kids Run
& ½ Mile Kids Fun Run
Sunday, September 17, 2023
Bishop's Pumpkin Farm

To Benefit The Child Abuse Prevention Center

\$7,500 PRESENTING SPONSOR



- Name precedes the race name
- Logo on race T-shirt
- Logo on race bibs
- Logo on promo materials
- Logo displayed at farm entrance all season long
- Recognition by the announcer during the event
- Inclusion in direct mail to 95,000
- Inclusion in 3 newsletters reaching 11,500
- Inclusion in 3 social media posts reaching 56,000
- Inclusion on 2 websites:
www.raceroster.com
www.thecapcenter.org

\$5,000 SPONSORSHIP Choose level of support.

- ☐ Pumpkin Coupon Sponsor (every entry receives one)
 ☐ Photo Sponsor
- ☒ T-shirt Sponsor (every entry receives one)
 ☐ Race Bag Sponsor



- Logo on race T-shirt
- Logo on promo materials
- Logo displayed at your area of support
- Logo displayed at farm entrance all season
- Recognition by the announcer during the event
- Inclusion in 3 newsletters reaching 11,500
- Inclusion in 3 social media posts reaching 56,000
- Inclusion on 2 websites:
www.raceroster.com
www.thecapcenter.org

\$2,500 SPONSORSHIP Choose level of support.

- ☐ Bib Sponsor
 ☐ Entertainment Sponsor
 ☐ Water Sponsor

- Logo on race T-shirt
- Logo on race bibs
*Applies only to race bib sponsor
- Logo on promo materials
- Logo displayed at specified area of support
- Logo displayed at farm entrance all season
- Recognition by the announcer during the event
- Inclusion in 2 newsletters reaching 11,500
- Inclusion in 2 social media posts reaching 56,000
- Inclusion on 2 websites:
www.raceroster.com
www.thecapcenter.org

\$1,500 SPONSORSHIP Choose level of support.

☐ **Course Fuel Sponsor** ☐ **Post-Race Fuel Sponsor**

- Logo on race T-shirt
- Logo on promo materials
- Logo displayed at farm entrance event day
- Logo displayed at specified area of support
- Inclusion in 1 newsletter reaching 11,500

- Inclusion in 1 social media post reaching 56,000
- Inclusion on 2 websites:
www.racerooster.com
www.thecapcenter.org

\$1,000 SPONSORSHIP

- Logo on race T-shirt
- Logo displayed at farm during the season
- Logo displayed at specified area of support
- Inclusion in 1 newsletter reaching 11,500

- Inclusion in 1 social media post reaching 56,000
- Inclusion on 2 websites:
www.racerooster.com
www.thecapcenter.org

\$500 SPONSORSHIP

- Name on race T-shirt
- Name displayed at farm entrance
- Inclusion in 1 newsletter reaching 11,500

- Inclusion on 2 websites:
www.racerooster.com
www.thecapcenter.org

Optional Additional Marketing For All Sponsors

☐ **Yes!** I would like to provide company promotional product to include in the event swag bag and will provide 500 of my items by the deadline of **Friday, September 1, 2023.**

Branded Suggestions Include: Bubbles, Ear Buds, Fidget Spinner, Flashlight, Key Chain, Lip Balm, Mints/Gum, Mini First Aid Kit, Mini Plush Pets, Pens, Silly Putty, Stress Ball, Tumbler, Water Bottle.

Complete and return Sponsorship Form by email to nicole.sayers@colliers.com or by fax to (916) 844-5450 attention Nicole Sayers. For questions, contact Nicole by email or phone; (916) 844-5450.

Company Name: _____

Contact Name & Email: _____ & _____

Business Mailing Address: _____

Website: _____

Social Tags:  _____  _____  _____

All sponsors, please send hi-res Company Logo to nicole.sayers@colliers.com.

Thank you for your support!



www.thecapcenter.org



www.bishopspumpkinfarm.com



Please contact Nicole Sayers, nicole.sayers@colliers.com or (916) 844-5450.